

Job Title: Copywriter & Content Specialist

Company: Stratovation Group LLC

Location: Columbus, Ohio

Job Type: Hybrid (*weekly presence in Powell, Ohio*)

About Stratovation Group LLC: Stratovation Group LLC is a leading research, consulting, and marketing agency specializing in serving companies and organizations in the agri-food value chain. We work with a diverse range of clients, including Fortune 500 companies, to drive innovation, growth, and competitive advantage for our clients. Our commitment to excellence and innovation is at the core of everything we do.

Job Summary: As a Copywriter & Content Specialist at Stratovation Group LLC, you will play a crucial role in shaping our clients' communication strategies and marketing campaigns. This position involves crafting compelling copy across various mediums, including press releases, long-form content, web copy, TV and radio scripts, and advertising materials. The ideal candidate will have 7-10 years of experience in agricultural communications, including prior agency experience. Successful candidates would be able to showcase a multitude of successful campaigns in-market and share a developed portfolio.

Key Responsibilities:

- **Copywriting:** Develop clear and persuasive copy for a variety of communication materials, including PR, web content, TV and radio scripts, and advertising collateral.
- **Content Creation:** Create engaging and informative long-form content that resonates with target audiences, aligning with client objectives.
- **Campaign Support:** Collaborate with cross-functional teams to lead the campaign development and execution of marketing campaigns that drive results.
- **Agricultural Expertise:** Leverage deep understanding of the agricultural industry to provide valuable insights and craft content that speaks to the specific needs and interests of our agricultural clients.
- **Editing and Proofreading:** Ensure all copy is error-free, grammatically correct, and consistent with brand guidelines.
- **Client Collaboration:** Work closely with clients to understand their communication needs, objectives, and messaging preferences.
- **Hybrid Work:** Maintain a hybrid work schedule, with a weekly presence in Powell, Ohio, for collaboration and meetings.

Qualifications:

- Bachelor's degree in agricultural communications, marketing, English, or a related field.
- 7-10 years of professional copywriting and content creation experience, with prior agency experience preferred.
- Strong portfolio demonstrating diverse copywriting skills and successful campaigns.
- Deep knowledge of the agricultural industry and the ability to communicate complex agricultural concepts clearly.

- Exceptional writing, editing, and proofreading skills.

Benefits:

- Competitive salary and performance-based bonuses.
- Health, dental, and vision insurance.
- Professional development opportunities.
- A supportive and collaborative work environment.
- Opportunities for career advancement.
- Hybrid work arrangement.
- Exposure to cutting-edge agricultural projects and clients.

If you are a talented Copywriter & Content Specialist with a passion for agriculture, exceptional copywriting skills, and prior agency experience, we invite you to apply for this position at Stratovation Group LLC. Join us in helping our clients in the agricultural sector succeed with creative and impactful communication strategies.

Application Instructions: Interested candidates are encouraged to submit their resume and portfolio to Cam@StratovationGroup.com. Please include "Copywriter & Content Specialist" in the subject line of your email.

Stratovation Group LLC is an equal opportunity employer. We welcome applicants with diverse agricultural backgrounds and experiences.