

**Job Title:** Marketing Coordinator

**Company:** Stratovation Group LLC

**Location:** Powell, Ohio

**Job Type:** On-site

**About Stratovation Group LLC:** Stratovation Group LLC is a leading research, consulting, and marketing agency specializing in serving companies and organizations in the agri-food value chain. We work with a diverse range of clients, including Fortune 500 companies, to drive innovation, growth, and competitive advantage for our clients. Our commitment to excellence and innovation is at the core of everything we do.

**Job Summary:** As a Marketing Coordinator at Stratovation Group LLC, you will play a crucial role in ensuring the smooth execution of marketing activities for one of our top clients, Meristem Crop Performance. Your responsibilities will include scheduling and coordinating printing and mailings, order management, and support for trade shows and other events. Agricultural knowledge is not required, but highly preferred. The ideal candidate will have agency or marketing experience and a bachelor's degree in a related field.

**Key Responsibilities:**

- **Printing and Mailing Coordination:** Schedule and oversee the production, printing, and mailing of marketing materials. Ensure timely delivery and accuracy.
- **Order Management:** Coordinate and manage orders for promotional materials. Ensure inventory levels are maintained and orders are fulfilled.
- **Trade Show and Event Support:** Assist in the planning and logistics of trade shows and events, including booth setup, shipping, and coordination of materials and personnel.
- **Logistics and Operations:** Manage logistical aspects of marketing campaigns and initiatives, including shipping, tracking, and distribution.
- **Client Interaction:** Collaborate closely with the client to understand their needs and preferences, ensuring that marketing materials align with their objectives.
- **Documentation:** Maintain organized records and documentation related to marketing activities, budgets, and expenses.

**Qualifications:**

- Bachelor's degree in marketing, business, or a related field.
- Prior agency or marketing experience is preferred.
- Strong organizational skills and attention to detail is essential.
- Effective writing, communication, and interpersonal skills.
- Proficiency in Microsoft Office and project management tools.
- Ability to work well under pressure and meet deadlines.
- Experience with Adobe Creative Cloud is preferred, but not required.
- Flexibility and adaptability to changing project needs.

**Benefits:**

- Competitive salary and performance-based bonuses.
- Health, dental, and vision insurance.
- Professional development opportunities.
- A supportive and collaborative work environment.
- Opportunities for career advancement.
- Exposure to marketing operations and logistics.

If you are a talented Marketing Coordinator with a passion for agriculture, marketing experience, or prior agency experience, we invite you to apply for this position at Stratovation Group LLC. Join us in supporting our client's marketing efforts and making a significant impact on their success.

**Application Instructions:** Interested candidates are encouraged to submit their resume and any other supporting documentation to [Cam@StratovationGroup.com](mailto:Cam@StratovationGroup.com). Please include "Marketing Coordinator" in the subject line of your email.

*Stratovation Group LLC is an equal opportunity employer. We welcome applicants with diverse agricultural backgrounds and experiences.*