

**Job Title:** Project Manager

**Company:** Stratovation Group LLC

**Location:** Columbus, Ohio

**Job Type:** On-site (*some hybrid*)

**About Stratovation Group LLC:** Stratovation Group LLC is a leading research, consulting, and marketing agency specializing in serving companies and organizations in the agri-food value chain. We work with a diverse range of clients, including Fortune 500 companies, to drive innovation, growth, and competitive advantage for our clients. Our commitment to excellence and innovation is at the core of everything we do.

**Job Summary:** We are seeking a talented Project Manager to join our team at Stratovation Group LLC. In this role, you will provide critical support to one of our top clients in the agricultural sector, Meristem Crop Performance, by coordinating marketing and product management initiatives. The ideal candidate will have a strong background in agriculture, the ability to multitask in a fast-paced environment, and a passion for driving innovation and growth for this critical client.

**Key Responsibilities:**

- **Client Support:** Work closely with Meristem Crop Performance (*client*) and the Stratovation Group team to understand Meristem's marketing and product management needs. Build strong client relationships and serve as a trusted point of contact.
- **Project Management:** Lead and coordinate marketing and product management projects for Meristem Crop Performance, ensuring that all tasks are executed efficiently and within established timelines.
- **Marketing Strategy:** Assist in developing and executing marketing strategies to promote agricultural products and services. This includes market research, branding, advertising, and digital marketing.
- **Product Management:** Collaborate with internal and external teams to manage product portfolios effectively, including product launches, and lifecycle management.
- **Data Analysis:** Collect and analyze data related to marketing and product performance. Provide insights and recommendations for continuous improvement.
- **Stakeholder Communication:** Facilitate communication between client teams, internal teams, and external partners to ensure seamless project execution.
- **Budget Management:** Monitor project budgets and expenses, ensuring cost-effectiveness and adherence to financial targets.

**Qualifications:**

- 3-5 years of relevant experience in a project management role.
- Bachelor's degree in agriculture, agricultural communication, business, or a related field.
- Proven project management or coordination experience, preferably in the agricultural sector. Any project management certification (i.e. PMP) is desired but not required.

- Strong understanding of agricultural marketing and product management concepts.
- Excellent writing, communication and interpersonal skills.
- Proficiency in project management tools and software.
- Data analysis skills and attention to detail.
- Ability to work independently and collaboratively.
- Passion for innovation and growth in the agricultural industry.

**Benefits:**

- Competitive salary and performance-based bonuses.
- Health, dental, and vision insurance.
- Professional development opportunities.
- A supportive and collaborative work environment.
- Opportunities for career advancement.
- Exposure to cutting-edge agricultural projects and clients.

If you have a background in agriculture, a passion for driving innovation, and a knack for project management, we invite you to apply for the Project Manager position at Stratovation Group LLC. Join us in helping our clients succeed in today's dynamic marketplace.

**Application Instructions:** Interested candidates are encouraged to submit their resume to [Cam@StratovationGroup.com](mailto:Cam@StratovationGroup.com). Please include "Project Manager Application" in the subject line of your email.

*Stratovation Group LLC is an equal opportunity employer. We welcome applicants with diverse agricultural backgrounds and experiences.*